

# **DIRECTOR OF THE YALE YOUNG GLOBAL SCHOLARS PROGRAM**

## **Yale University, Office of International Affairs**

### ***Executive Leadership Profile***

#### **INTRODUCTION**

The Yale Young Global Scholars Program (YYGS, <http://globalscholars.yale.edu>) is the premier summer academic enrichment and leadership training program of its kind for talented high school students from around the world. Enrolling over 2,500 high school students through a highly competitive application process, YYGS participants represent more than 100 countries and all 50 U.S. States. For 2018-2019, the program will offer 13 sessions: 9 on Yale's campus as well as 4 in four other countries as part of the Yale Young African Scholars Program (YYAS, <https://africanscholars.yale.edu/>) and YYGS-Beijing (<https://globalscholars.yale.edu/sessions-dates/yygs-beijing-asia-21st-century>). Senior Yale faculty members lecture in the program while dedicated undergraduate, graduate, and professional school student instructors lead small-group discussions and supervise project work.

Yale University's Office of International Affairs seeks a dynamic, innovative leader to serve as the chief operating officer of this program during the summer months and throughout the academic year.

#### **BACKGROUND**

##### ***Mission***

Yale Young Global Scholars empowers the next generation of leaders by building a global community and designing interdisciplinary programs that foster intellectual curiosity, deepen understanding, and inspire creative action across all borders.

##### ***Vision***

An unparalleled academic and leadership program at Yale and abroad,  
Founded on the tenets of liberal arts,  
Renowned for its diverse and inclusive community, and  
Committed to increasing education access.

##### ***History***

Yale Young Global Scholars was founded in 2001 as a small pre-collegiate summer program under the name Ivy Scholars.

In 2013, YYGS admitted 310 students to the Politics, Law, & Economics and Studies in Grand Strategy sessions. In summer 2014, the Science, Policy, & Innovation session was added and the program expanded to accommodate 600 participants. In Summer 2016, due to overwhelming

interest in STEM subjects and entrepreneurship, YYGS expanded to six sessions on campus: two tracks (social science and STEM), each containing three, two-week sessions of distinct academic content.

Today, YYGS offers seven unique, interdisciplinary sessions spanning STEM & social sciences:

1. Politics, Law & Economics
2. International Affairs & Security
3. Sustainable Development & Social Entrepreneurship
4. Frontiers of Science & Technology
5. Applied Science & Engineering
6. Biological & Biomedical Sciences
7. Asia in the 21st Century (takes place at Yale Center Beijing)

For summer 2019, two new sessions in the humanities and arts also will be added.

In addition, YYGS also administers Yale Young African Scholars in partnership with the Yale Africa Initiative and MacMillan Center for International and Area Studies. Modeled on YYGS and supported through a transformational gift from the HigherLife Foundation, YYAS runs in three African countries per year.

The 2012 name change from Ivy Scholars to Young Global Scholars reflected the program's continuing mission to educate increasing numbers of international students and to expose students from the United States and abroad to the full range of global leadership challenges in the 21st century. In the summer 2018, participants represented 126 countries all 50 U.S. States.

Yale University directly administers the program through the Office of International Affairs. The members of the program leadership team are all employees of the university devoted to marketing, admissions, content development, human resources, finance, and operations. Most of the summer instructional support staff are Yale affiliates, including current Yale undergraduate, graduate, and professional school students.

The program is highly selective and provides participants with an unforgettable summer experience. To give students room to flourish in a new learning environment and to explore new academic interests, YYGS does not offer course credit, nor do students receive any quantitative evaluation during or after the program.

What follows is additional background on YYGS's history, structure, content, and options for future expansion over the next two years.



# **Yale Young Global Scholars (YYGS)**

**Past, Present & Future**

August 2018

# YYGS Overview

**Past:** Our growth through the years

**Present:** Our current structure & content

**Future:** Expansion options in summer 2019 & beyond

# **YYGS Milestones:**

## **Exponential Growth in Participants, Content & Locations**

### **2001-2011: Ivy Scholars run by International Security Studies**

- ~60 participants per year focused on grand strategy & debate

### **2012: Rebranded as YYGS & administered by Office of International Affairs**

- ~150 participants across sessions focused on grand strategy & US politics

### **2013: Grand Strategy (GS) / Politics, Law & Economics (PLE)**

- ~300 participants across 2 sessions

### **2014: New Science, Policy & Innovation session (SPI); Yale Young African Scholars (YYAS) pilot**

- ~600 YYGS + 100 YYAS participants

### **2016: 3 new STEM sessions; YYAS expansion; YYGS-Beijing & YYGS-Singapore pilots**

- ~1400 YYGS + 300 YYAS + 100 Beijing + 200 Singapore participants

# **YYAS Milestones:**

## **Exponential Growth in Participants, Content & Locations**

### **2014 & 2015: Yale African students pilot YYAS with support from MacMillan Center for International and Area Studies**

- ~100 participants across two locations in 2014 (Ghana & Ethiopia) and in 2015 (Rwanda & Zimbabwe)

### **2016: Transformational Masiyiwa gift sponsors YYAS for 2016-2018**

- ~ 300 participants each year, for 3 years, at sessions in Ghana, Rwanda & Zimbabwe
- University guidance training for African secondary school teachers

### **2018: Merged programming & gift renewal discussions**

- ~300 participants in two sessions (Ghana & Rwanda)
- Expanded participation by university representatives
- Pursuing five-year gift renewal options with Higherlife Foundation

# Where We Are Today

## YYGS in New Haven

**6**

sessions in  
New Haven

**~1,400**  
participants

## YYGS in Beijing

**1**

session in China at  
Yale Center Beijing

**~100**  
participants

## YYAS

**3**

sessions in Ghana,  
Rwanda & Zimbabwe

**~300**  
participants

**15** Leadership staff

**~20** Summer residential life staff

**~55** Faculty lecturers

**~120** Undergraduate and graduate student instructional staff

# YYGS 2018: New Haven & Abroad



International Affairs &  
Security



Sustainable  
Development & Social  
Entrepreneurship



Politics, Law  
& Economics



Applied Science &  
Engineering



Frontiers of Science &  
Technology



Biological &  
Biomedical Science



YYGS-Beijing: Asia in  
the 21<sup>st</sup> Century



# A Typical Day at YYGS



7–8am

Breakfast

8:15–10:30am

Lecture

11am–12pm

Breakout Sessions

12–1pm

Lunch

1–2:30pm

Seminar

2:30–3:15pm

Break

3–5pm

Family Time

5–6pm

Dinner

7–9pm

Capstone Project

9–10:30pm

Free time

11pm

Suite Check

# YYGS Curriculum Goals

## Lectures

## Seminars

## Breakout Sessions

## Capstone Project

## Simulations

## YYGS Family Time

## Speaker Series

## Talent Show

### Interdisciplinary Exposure

- Explore fascinating topics
- Inspire new interests
- Develop critical reading skills

### Interactive Learning

- Benefit from hands-on, dynamic instruction
- Sharpen research, writing & analytical reasoning skills
- Promote teamwork, leadership & public speaking

### Fostering Community

- Make meaningful connections
- Share personal passions
- Promote diversity & inclusion

# Selectivity & Diversity of YYGS in New Haven

**1,531**

participants in 2018

**28%**

admission rate

**91**

YYGS/YYAS alumni  
admitted to Yale College  
Class of 2022

**54%**

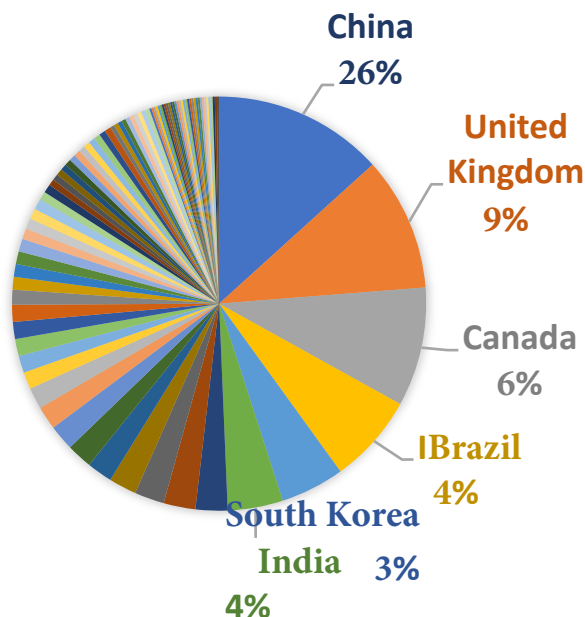
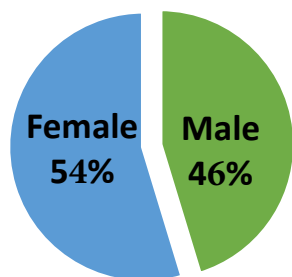
international  
students

**126**

countries represented

**50**

U.S. states represented



## Top 15 Non-US Countries

- |                     |                  |
|---------------------|------------------|
| 1. China            | 9. Mexico        |
| 2. United Kingdom   | 10. Turkey       |
| 3. Canada           | 11. Pakistan     |
| 4. Brazil           | 12. Singapore    |
| 5. South Korea      | 13. Germany      |
| 6. India            | 14. South Africa |
| 7. Saudi Arabia     | 15. United Arab  |
| 8. Hong Kong S.A.R. | Emer. 9          |

# Selectivity & Diversity of YYAS

**1,937**

applications in 2018

**15%**

admission rate

**303**

participants in 2018

**60%**

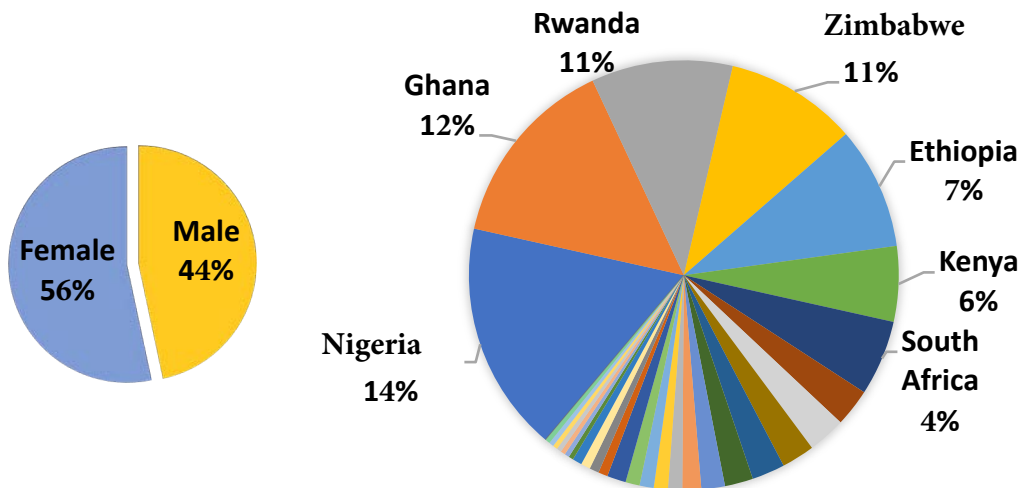
Low-income  
students

**35**

countries

**236**

secondary schools



## Top 10 African Countries

1. Nigeria
2. Ghana
3. Rwanda
4. Zimbabwe
5. Ethiopia
6. Kenya
7. South Africa
8. Zambia
9. Cameroon / Egypt / Liberia / Tanzania

# Outside Gifts Enable Tuition Discounts & Yield Net Savings

**33%**

YYGS 2018  
participants receive  
tuition discounts

**33%**

Beijing 2018 participants  
attend at no cost

**100%**

YYAS 2018 participants  
attend at no cost

**40%**

tuition discounts funded  
through outside gifts

## Major gifts include:

- **YYAS:** Masiyiwa – Higherlife Foundation
- **YYGS-Beijing:** Qooco, Inc.; Arconic Foundation
- **YYGS:** Individual donors

# Access Partners Sponsor Scholarships & Yield Net Savings



QUESTBRIDGE



JACK KENT COOKE  
FOUNDATION



# YYAS Local Partners: Building Capacity in Africa

## Local Partners in each host country

- Organize Educators' Conferences for secondary school teachers and advisors
- Co-design and execute the mentorship program for host country students
- Represent local students' needs and perspectives
- Help recruit diverse applicants from host countries
- Supported by Higherlife Foundation with separate gifts



# Global Network → Broad Marketing Strategy

## Social Media

Facebook: ~23,200 “Likes”

Instagram: ~3,500 Followers

Twitter: ~1,500 Followers

YouTube: ~850 subscribers and ~115 videos

STEM & Social Science Blogs: ~90,100 views



## YYGS Alumni

Network: ~6,300 Alumni from 120+ countries

Alumni Ambassadors: ~160 and growing

## Mailing List

~200,000 contacts





# Cross-Campus Collaborations

**Yale** *Center for Teaching and Learning*

Yale University

*Conferences & Events*

Office of Development

**Yale West Campus**

**Yale** ALUMNI ASSOCIATION

**Yale College  
Undergraduate  
Admissions**

**Yale** JACKSON INSTITUTE  
FOR GLOBAL AFFAIRS



**Yale** OFFICE OF PUBLIC AFFAIRS  
& COMMUNICATIONS

**Yale** MACMILLAN CENTER

Brady-Johnson Program in Grand Strategy

# University-wide Faculty Participation is Central to Curriculum

**~45**

faculty lecturers  
in 2018

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**~75%**

lecture in more  
than one session

- **7-8** faculty lectures per session
- Regular consultations with faculty:

- Akhil Amar
- John Gaddis
- Kaveh Khoshnood
- Dan Esty
- Oona Hathaway
- Harold Koh
- Ian Shapiro (YYAS)
- Desirée Plata
- Enrique de la Cruz
- Brian Scassellati
- Mark Saltzman
- Dan Prober

# University-wide Faculty Participation is Central to Curriculum

## Rigorous evaluations

- Feedback from staff and students

## Methods for recruiting faculty

- Faculty Bulldog Days
- Center for Teaching & Learning events
- Symposiums & seminars
- Faculty recommendations



# YYGS New Haven Instructional Staff By the Numbers



**120**

instructional staff hired in 2018

**58**

undergraduate  
students

**62**

graduate &  
professional students

**9**

Yale schools  
represented

**32**

Yale departments  
represented

**~960**

seminars  
offered

**~380**

capstone group  
presentations

**~90**

capstone groups

# Yale students play critical teaching, mentorship & leadership roles

## Teaching and mentoring

- Develop curriculum and teach students from diverse backgrounds

## Variety of interactive formats

- Lead breakout sessions, capstone research projects, YYGS family time, simulations, and special meals

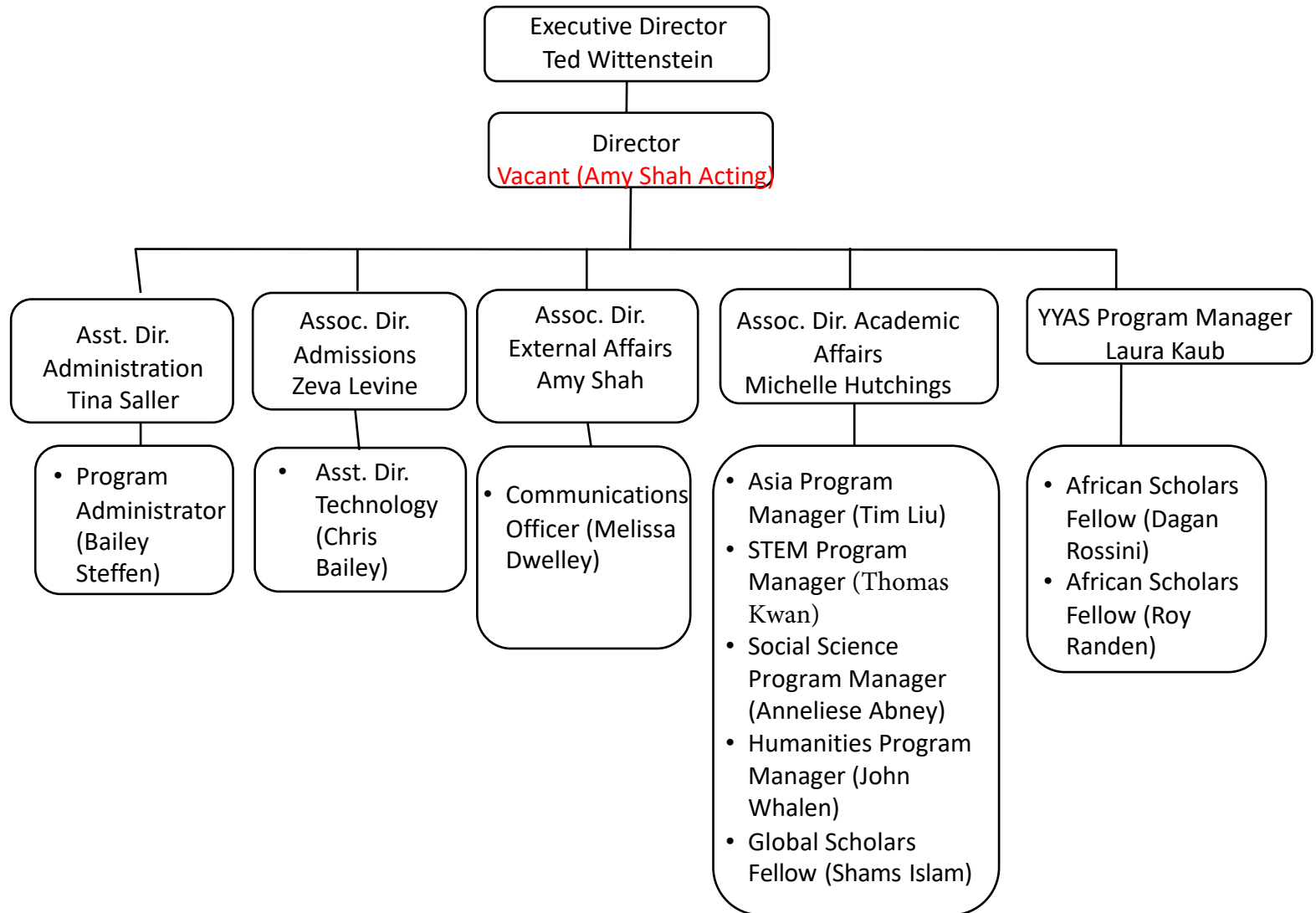
## Pedagogical training

- Workshops on seminar development and teaching feedback

## Recruitment

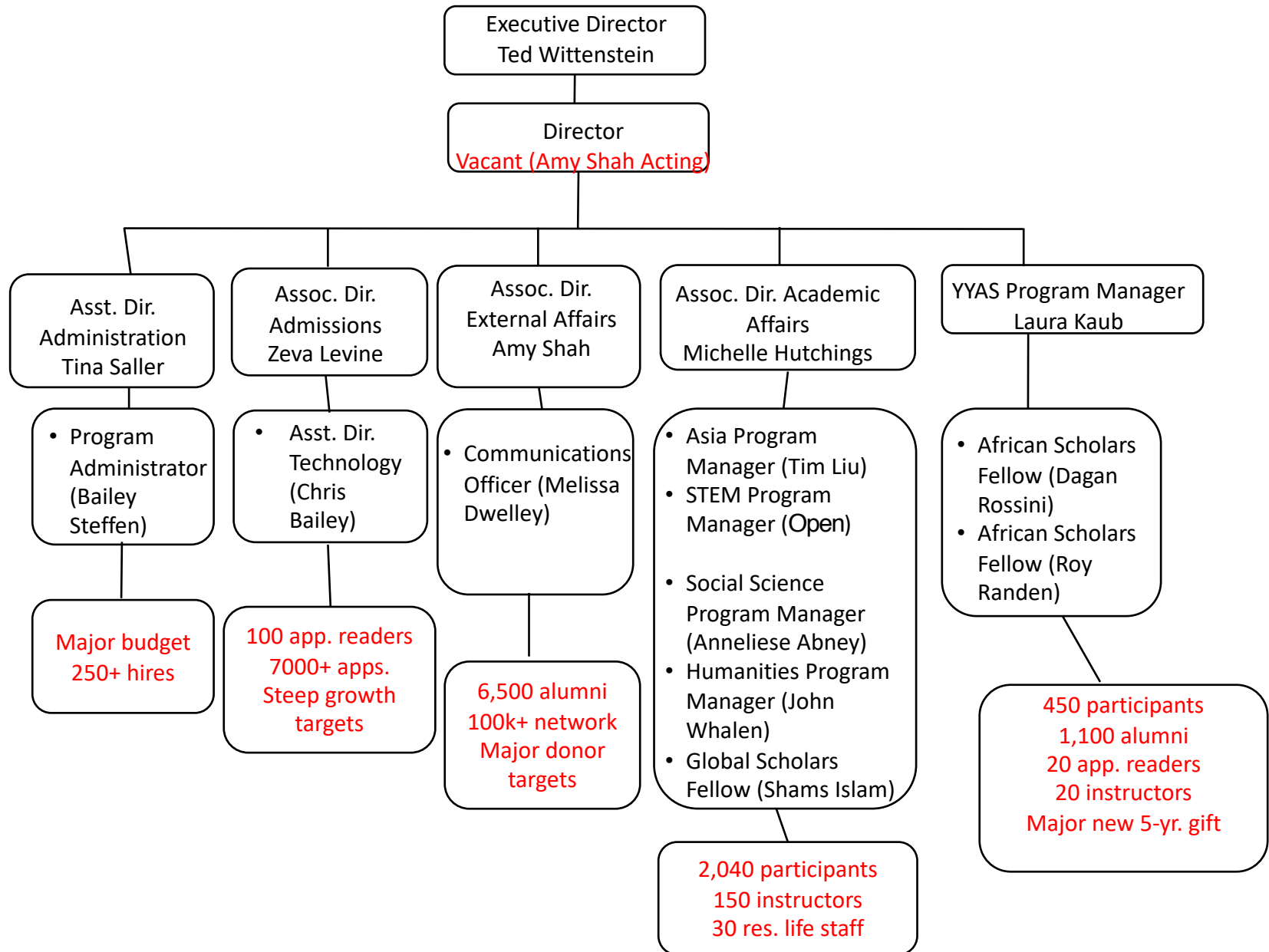
- Cross-campus collaborations to recruit talented pool of applicants
- Referrals from past faculty and staff

# Organization & Structure: 2018-2019





# YYGS Org Chart: Who We Serve



# A Look to the Future

## **Expand YYGS on campus from 1,450 participants in 2018 to ~3,000 participants in 2020**

- Retain social science & STEM sessions
- Expand to humanities (2019) & other sessions (2020)
- Develop & implement detailed budget & staffing plan

## **Increase number of high-quality, full-pay applicants to YYGS**

- Expand promotion & outreach
- Identify target schools based on market research, in consultation with Undergraduate Admissions

## **Further establish the model for YYGS Asia sessions**

- Evaluate Yale Center Beijing session from summer 2018
- Consider expansion opportunities based on participant demand & donor interest in China & elsewhere

## **Ensure the continuation & possible growth of YYAS**

- Renew Masiyiwa / Higherlife Foundation gift to YYAS and identify additional partners
- Exceed 1,000 YYAS alumni from ~35 African nations & ~250 secondary schools





## **DUTIES, RESPONSIBILITIES & SKILLS**

The YYGS Director serves as the chief operating officer of this dynamic, fast-growing organization dedicated to providing exceptional summer academic programming for promising high school students. Significant Director responsibilities include: articulate a multi-year strategic vision for continued program expansion and strengthened academic content; expand the applicant pool while maintaining admissions selectivity; ensure sound financial management, legal compliance and safety practices; promote access and solicit gifts through partnerships and scholarship support; manage a team of at least 15 full-time staff and 180 summer staff; provide intellectual and administrative leadership during YYGS sessions in New Haven and overseas; and serve as a key liaison to multiple internal and external stakeholders such as faculty members, senior administrators, donors, and other service providers.

### **Required Experience and Education:**

- Bachelor's Degree in related field. Six years of experience or an equivalent combination of education and experience.

### **Required Skills and Abilities:**

- Experience with developing and managing summer enrichment programs or education organizations for high-achieving young adults.
- Strong interpersonal skills, with a demonstrated ability to interact with a range of individuals including high school and college-age students, parents, faculty members, and staff on a wide variety of academic and administrative issues.
- Demonstrated flexibility to adapt to changing work demands and manage multiple teams in a high-pressure environment. Excellent organization, accuracy, attention to detail, and oral and written communication skills.
- Ability to manage, recruit, retain, and empower a diverse team through delegating tasks and monitoring performance
- Knowledge of and appreciation for global perspectives, diverse languages and cultures, and educational systems around the world

### **Preferred Education, Experience, and Skills:**

- Advanced degree in business, law, or in a social science, humanities, or STEM field relevant to the overall management or academic content of YYGS.
- Experience managing financial and administrative operations in a university setting.
- Ability to work evenings and weekends during the summers, to include a willingness to travel abroad for overseas programming.

**TO APPLY, VISIT: <https://bit.ly/2Onu7PM>**

**QUESTIONS? Email [join.yygs@yale.edu](mailto:join.yygs@yale.edu)**