



CREATE A PLAN

Asking for financial assistance can seem intimidating at first, but with preparation and planning, you can successfully raise funds to help meet YYGS tuition costs.



Step 1: Set Your Fundraising Goal

Add up program costs including tuition, transportation, and spending money to set your goal amount.



Step 3: Identify Resources

Make a list of possible donors, including businesses, current/former employers, community organizations, and regional government bodies.



Step 2: Note Payment Deadlines

Once financial aid is discounted from tuition, the remaining tuition amount is divided into two payments. Check your YYGS acceptance letter for payment deadline dates.



Step 4: Seek Support from Adults

Find a mentor, like a family member, school official, or community leader, who can help provide advice and connect you to possible donors.

HELPFUL TIPS

TIP

1

Keep a Positive Attitude

You do not have to do this alone! Involve your family and friends by hosting fundraising events like bake sales, online auctions, garage sales, or completing odd jobs.

TIP

2

Maintain Your Records

Carefully record your donations, no matter how small the amount. It's very important to send thank you letters to everyone who helped contribute financially to your campaign.



WRITE AN APPEAL LETTER

It is important to give potential donors a letter that includes:

- > A description of the YYGS Program and what you hope to gain from this summer experience
- > What you are willing to give back to your school/community as a result of this experience
- > Your fundraising goal, requested donation amount, and an explanation of how this donor can submit his or her contribution.

“YYGS is an experience you wouldn’t want to forfeit attending because of obstacles you may be posed with. It is key to have a positive mind and not to limit yourself... If someone had told me before that a bank would sponsor my trip to YYGS, I would have laughed in disbelief. One thing you learn at YYGS, any dream or aspiration you have is achievable as long as you are determined to achieve it.”

*Oluwatomisin Ogunnubi,
YYGS Alumna*

